



Live play
WNC.com

TOP DOLLAR SALE

Get the most \$ from your house!

GIVE IT A TUNE-UP

Fix any significant issues that will affect the price. Repair any broken items. Make smart, cost effective improvements like patching and painting walls.



GET IT SHOWROOM READY

Deep clean and ruthlessly declutter. Aim for bare counter tops and closets that are only half full. Arrange furniture to give each room a distinct use and purpose. Remove personal, religious, and political items.

HIRE A TECH SAVVY REAL ESTATE AGENT

Buyers find their next home online. Period. You need an agent that knows how to reach a diverse range of buyers across many different online channels.



PRICE IT RIGHT

Don't just leave the table! Ask the host to excuse you and make sure to leave your napkin on your chair. This is to signify to the server you'll be back.

LAUNCH2SELL

The first two weeks are critical, so you need the best marketing and promotion plan to get people in the door. Our unique Launch2Sell process provides the right mix of offline and online activities to get buyers.



kw MOUNTAIN PARTNERS
KELLERWILLIAMS®

Each office independently owned and operated.

Find out more at
www.LivePlayWNC.com
or call 828-222-5034 to get started!